



OFFICIAL INVESTOR WHITE PAPER

# LAUNCHX

**The Capital Engine: Fueling Liquidity & Compounding Value**

LP ENGINE · STRATEGIC GROWTH VAULT · TREASURY

PRESALE OPENS: MAY 5, 2026 · TOKEN LAUNCH: MAY 15, 2026

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BUILT BY FRASER ENTERPRISES, INC. · PALM BEACH, FLORIDA

**TOKEN MINT** 94fYYJZCBxnWpR8LuZpmK1U5riDd7HcYhSP5H7M5Y1LK

LaunchX was born from a conviction that the crypto ecosystem deserves a token built on real economics — not hype, not promises, not the next narrative cycle. After years of operating yield-generating liquidity strategies on Solana and achieving consistent returns exceeding 1% daily on top-tier positions, I engineered a system that puts those same mechanics to work for every holder.

"We didn't create a token. We engineered a system designed to generate, compound, and return capital."



**Bob Fraser**

Creator & Lead Investor — Fraser Enterprises, Inc. · Palm Beach, Florida

## 1. EXECUTIVE SUMMARY

LaunchX (\$LX) is not a passive token. It is a self-reinforcing capital system designed to convert trading volatility into recurring yield. Powered by a Solana-native capital engine, LaunchX generates internal demand through systematic yield harvesting — fees into fuel, and liquidity into yield.

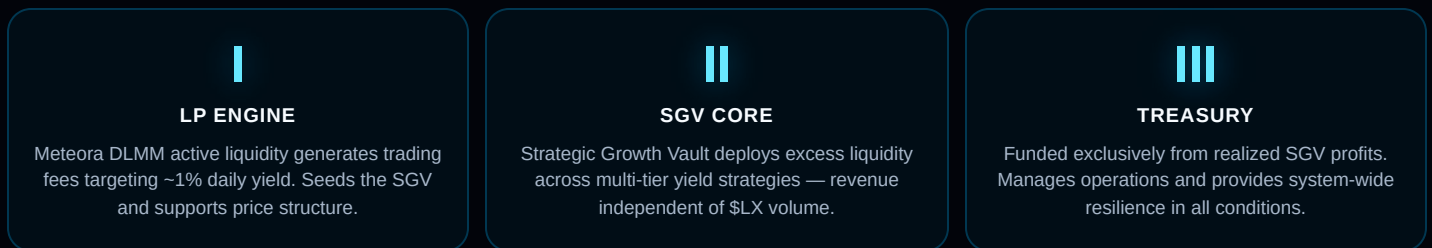
Unlike tokens that depend on external hype cycles, LaunchX builds internal economic machinery: LP fees, SGV yield, liquidity optimization, and disciplined treasury allocation. When volume is low, capital redeloys — into buybacks that compress supply, or into the SGV to keep compounding.

LaunchX does not wait for demand. It systematically generates it.

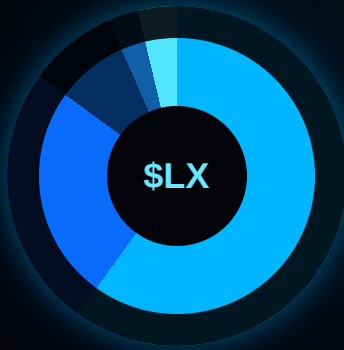
<b>PRESALE OPENS</b> May 5, 2026	<b>TOKEN LAUNCH</b> May 15, 2026	<b>TOTAL SUPPLY</b> 4.2B \$LX	<b>PRESALE PRICE</b> \$0.00420	<b>LAUNCH PRICE</b> \$0.010	<b>SUPPLY FLOOR</b> 3.0 Billion
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STANDARD SPL TOKEN

## 2. THREE-PILLAR ENGINE



### 3. TOKENOMICS & ALLOCATION



DLMM Liquidity Engine	60.00%
Presale Participants	25.00%
Strategic Treasury	8.39%
Holder Airdrops	2.86%
Presale Bonus	3.75%

CATEGORY	%	TOKENS	PURPOSE
DLMM Liquidity Engine	60%	2,520,000,000	Active fee generation & market structure
Presale Participants	25%	1,050,000,000	Initial capitalization
Strategic Treasury	8.39%	352,500,000	Growth, operations & system resilience
Holder Airdrops	2.86%	120,000,000	Conviction rewards over 12 months
Presale Bonus	3.75%	157,500,000	Long-term holder alignment

Supply compresses through buyback-and-burns until the **3B Supply Floor** is reached. Each holder's proportional share of quarterly distributions increases exponentially as supply burns.

### 4. PRESALE STRUCTURE

<b>PRESALE PRICE</b> \$0.00420	<b>LAUNCH PRICE</b> \$0.010 (~2.4x)	<b>INITIAL FDV</b> ~\$42 Million
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Presale participants receive a bonus subject to a strict **30-day full-hold requirement**. If a wallet balance falls below the original purchased amount at any point, the full bonus is forfeited and returned to the Strategic Treasury for burn or treasury-directed use.

<p><b>STANDARD</b></p> <p><b>STANDARD ALLOCATION</b></p> <p>Any Amount</p> <p><b>15%</b></p> <p>BONUS TOKENS</p> <hr/> <p>30-day hold requirement</p>	<p><b>STRATEGIC</b></p> <p><b>STRATEGIC ALLOCATION</b></p> <p>\$50,000 minimum</p> <p><b>20%</b></p> <p>BONUS TOKENS</p> <hr/> <p>Enhanced bonus + priority support</p>	<p><b>INSTITUTIONAL</b></p> <p><b>INSTITUTIONAL ALLOCATION</b></p> <p>\$100,000 minimum</p> <p><b>25%</b></p> <p>BONUS TOKENS</p> <hr/> <p>Maximum bonus + expanded reporting</p>
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All tiers carry the same 30-day full-hold requirement. Dropping below original purchased balance at any point forfeits the entire bonus — returned to treasury for burn or strategic use.

<p><b>PRESALE CAPITAL DEPLOYMENT</b></p> <p>Up to <b>25% of presale proceeds</b> are allocated to operational setup, development, and initial project expenses. Any unused capital is directed into the Strategic Treasury to support long-term growth.</p>
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## 5. YIELD DEPLOYMENT & PROJECTIONS

The SGV deploys capital across three risk tiers, generating yield independent of \$LX trading volume.

<p><b>TIER 1 — LOW RISK</b></p> <p>Solana Liquid Staking (LSTs) — base inflation capture. Always active, stable yield foundation.</p>	<p><b>TIER 2 — MODERATE</b></p> <p>Delta-Neutral Basis Trading — harvesting funding rates. Direction-independent yield.</p>	<p><b>TIER 3 — OPPORTUNISTIC</b></p> <p>External Solana blue-chip LP provisioning. Deployed during high-volatility for peak fees.</p>
<p><b>LP ENGINE</b></p> <p>Meteora DLMM positions target ~1% daily yield on deployed liquidity.</p> <p>100% of LP fees → SGV &amp; Buyback</p>	<p><b>CAPITAL PROTECTION PRINCIPLE</b></p> <p>Both the <b>LP principal</b> and <b>SGV principal</b> are untouchable — only realized profits are ever allocated or distributed. The core capital base compounds indefinitely.</p>	

**SGV PROFIT ALLOCATION — FROM REALIZED PROFITS ONLY**

<p><b>30%</b></p> <p>HOLDER DISTRIBUTIONS</p> <p>Paid in SOL/USDC every 90 days to eligible holders</p>	<p><b>25%</b></p> <p>TREASURY &amp; OPERATIONS</p> <p>Operating capital, management, scaling &amp; sustainability</p>	<p><b>45%</b></p> <p>COMPOUNDING</p> <p>Reinvested into SGV to grow the yield base over time</p>
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The 25% treasury allocation effectively functions as operating capital and management/scaling budget — ensuring the system funds its own growth without relying on external capital.

Projections based on **\$25M total liquidity at 1% average daily yield** — grounded in Fraser Enterprises' historical performance. Given that track record, these figures may be conservative.

PERIOD	GROSS REVENUE	HOLDER DISTRIBUTION (30%)	BUYBACK & OPS (70%)
Daily	\$250,000	\$75,000	\$175,000
Monthly	\$7,500,000	\$2,250,000	\$5,250,000
Quarterly	\$22,500,000	\$6,750,000	\$15,750,000

Illustrative only. Actual results depend on market conditions, volume, and SGV deployment efficiency. Past performance does not guarantee future results.

MARKET	BUYBACK	SGV	TREASURY
Bull	High	Moderate	Low
Neutral	Balanced	Balanced	Moderate
Bear	Defensive	High	High Reserve
Low Volume	Buyback or SGV	Redeploy	Preserve

## 7. ROADMAP

A structured rollout focused on income generation, liquidity depth, transparency, and long-term supply reduction.

<p><b>PHASE 1 — ACTIVE</b> <b>May 5–14, 2026</b></p>	<p><b>PRESALE</b></p> <ul style="list-style-type: none"> <li>– Presale opens at \$0.00420 per \$LX</li> <li>– Tiered bonus structure active (15% / 20% / 25%)</li> <li>– 30-day hold commitment begins at purchase</li> <li>– Smart contract audit finalization &amp; publication</li> </ul>
<p><b>PHASE 2 — LAUNCH</b> <b>May 15, 2026</b></p>	<p><b>TOKEN LAUNCH</b></p> <ul style="list-style-type: none"> <li>– Token live at \$0.010 on Solana</li> <li>– DLMM liquidity engine &amp; DBC system activated</li> <li>– Transparency dashboard — real-time on-chain data</li> <li>– SGV multi-tier yield deployment begins</li> </ul>
<p><b>PHASE 3</b> <b>Q3 2026</b></p>	<p><b>GROWTH</b></p> <ul style="list-style-type: none"> <li>– Monthly airdrop program begins (120M \$LX / 12 months)</li> <li>– First 90-day holder distribution in SOL/USDC</li> <li>– Liquidity optimization &amp; strategic partnerships</li> </ul>
<p><b>PHASE 4</b> <b>Q4 2026–Q1 2027</b></p>	<p><b>MARKET INTEGRATION</b></p> <ul style="list-style-type: none"> <li>– CEX listing pursuit &amp; broader market integration</li> <li>– Increased SGV deployment; ongoing supply burn</li> <li>– Second and third quarterly distributions executed</li> </ul>
<p><b>PHASE 5</b> <b>2027+</b></p>	<p><b>SYSTEM MATURITY</b></p> <ul style="list-style-type: none"> <li>– 3B supply floor — exponential per-holder distribution impact</li> <li>– Transition to yield-distribution-primary model</li> <li>– Enhanced governance &amp; long-term treasury evolution</li> </ul>

## 8. TRANSPARENCY & GOVERNANCE

<p><b>LIVE DASHBOARD</b></p> <p>Real-time tracking of LP fees, SGV yield, burn velocity, and holder incentive status at <a href="https://launchxcoin.io">launchxcoin.io</a>.</p>	<p><b>MULTI-SIG STRUCTURE</b></p> <p>Major capital movements via public Squads multi-sig — reducing single-party control and ensuring on-chain accountability.</p>
<p><b>NO TEAM ALLOCATION</b></p> <p>Zero dedicated team token allocation. Operational costs funded from presale proceeds. All else flows to liquidity, holders, and treasury.</p>	<p><b>SMART CONTRACT AUDIT</b></p> <p>Independent audit in progress. Report published on-chain and at <a href="https://launchxcoin.io">launchxcoin.io</a> at or before the May 15, 2026 token launch.</p>
<p><b>TOKEN MINT</b> 94fYYJZCBxnWpR8LuZpmK1U5riDd7HcYhSP5H7M5Y1LK (Standard SPL Token)</p>	

## 9. FREQUENTLY ASKED QUESTIONS

### What is LaunchX (\$LX)?

A deflationary Solana token built on a real economic model — yield-generating liquidity funds buybacks, reduces supply, and distributes quarterly SOL/USDC to long-term holders.

### How does the presale work?

Opens May 5, 2026 at \$0.00420. Participants receive tokens at launch (May 15) and qualify for a 15–25% bonus subject to a 30-day full-hold requirement.

### What are the presale bonus tiers?

Standard (any): 15%. Strategic (\$50K+): 20%. Institutional (\$100K+): 25%. All require a 30-day full hold — dropping below original balance forfeits the entire bonus.

### How do quarterly distributions work?

30% of SGV realized profits paid in SOL/USDC every 90 days, directly to eligible wallets. No claiming needed. Eligibility requires a 90-day minimum hold.

### What happens when trading volume is low?

The engine never stops. Low volume triggers programmatic buybacks to compress supply, or capital redeploys into the SGV — either way the system keeps compounding.

### What is the Strategic Growth Vault?

The SGV deploys across three tiers: Solana LSTs (low risk), delta-neutral basis trading (moderate), and external blue-chip LP provisioning (opportunistic) — yielding independently of \$LX volume.

### How is liquidity managed?

Through Meteora DLMM, concentrating capital around active price ranges for maximum fee efficiency — targeting ~1% daily yield. Active management, not passive deployment.

### Has the contract been audited?

Audit in progress. Report published on-chain and at launchxcoin.io at or before May 15, 2026. Mint:  
94fYYJZCBxnWpR8LuZpmK1U5riDd7HcYhSP5H7M5Y1LK

## 10. RISK FACTORS

### Market & Volatility Risk

Digital assets are highly volatile. Price may decline significantly. No guarantee of appreciation or return of capital.

### Yield & Projection Risk

Projections are illustrative. Actual yields depend on volume, conditions, and SGV efficiency. Results may differ materially.

### Liquidity Risk

No guarantee of sufficient secondary market liquidity. Ability to sell may be limited depending on market conditions.

### Smart Contract Risk

Despite audit, undiscovered vulnerabilities may exist. Always verify contract addresses through official channels.

### Solana Network Risk

Network outages or protocol changes could impact system functionality or fund accessibility.

### Regulatory Risk

The regulatory environment for digital assets is evolving. Changes in law could adversely affect \$LX's value or usability.

## 11. INVESTOR THESIS & DISCLAIMER

Tokens that rely only on narrative eventually require new buyers to sustain price. LaunchX introduces internal economic machinery — LP fees, SGV yield, liquidity optimization, and disciplined treasury allocation — to generate recurring demand independently. The longer you hold, the more supply burns, and the greater your proportional share of quarterly SOL/USDC distributions. Built by Fraser Enterprises, Inc. on historically demonstrated yield strategies, LaunchX is engineered to compound value across market cycles.

**A token with a built-in capital engine, a deflationary mechanism, and a treasury strategy engineered to reward conviction.**